

CONTEST RULES



Art Contest:

Creative Expressions about HIV

HISTORICAL CONTEXT

More than 40 years after the first case of AIDS, the Human Immunodeficiency Virus (HIV) remains one of the main global public health concerns. According to UNAIDS, by the end of 2022, approximately 39 million people were living with HIV worldwide. Despite significant advances in treatment and the prevention of new infections, challenges persist, especially in terms of stigma, discrimination, and equitable access to healthcare, education, housing, and social security.

Art, as a form of expression, has a unique power to raise awareness, educate, and mobilize people. Through this contest, the goal is to raise awareness about HIV and break social barriers, while also promoting an inclusive agenda that fosters understanding and inclusion of what it means to live with HIV more than 40 years after the first case of AIDS.

OBJECTIVE

The Art Contest: "Creative Expressions about HIV" aims to encourage artistic creation that reflects the reality of living with HIV, the social and personal challenges faced by those living with the virus, and the importance of prevention, respect for human rights, and access to sexual and reproductive health services.

WHO CAN PARTICIPATE?

Adolescents, young people, and adults between the ages of 15 and 90, residing in Latin American and Caribbean countries.

The categories in which participants can compete are:

Category A: People between 15 to 35 years of age

Category B: People with 36 years of age and onwards



Art Contest:

Creative Expressions about HIV

CATEGORIES

1. **Painting:** Works that use traditional media such as oil, acrylic, watercolor, etc.
2. **Photography:** Images that capture moments, people or ideas related to HIV.
3. **Digital Illustration:** Works that use digital technologies to communicate a message about HIV.
4. **Performance Video Art:** Video artistic expressions or recordings featuring performances around HIV issues (a maximum of 3 minutes).

5. The submitted works **must be original, unpublished, and must not have been previously awarded** in any other competition. If the contestant submits the same work to another contest and it is eventually awarded, the contestant is obligated to inform about this situation.
6. The works **must be submitted in high resolution** and in digital format (JPG, PNG, MP4, etc.).
7. The contestant **must complete and scan the registration form attached to this document.**

8. The work must be submitted via the contest's **Google Form**. This form will require you to include the name of your work and a brief description (maximum 400 words) explaining the meaning of the piece and how it relates to HIV.

9. **Three files must be submitted** via the **Google Form:**

- The artwork
- The properly completed registration form (Annex 1)
- The image use consent form (Annex 2).

10. Works will be accepted starting **from October 24, 2024, until November 24, 2024, at 11:59 p.m.** (Panama Time, ET).

11. The winners will be **announced as soon as possible.**

12. The winning **participants will receive the following prizes:**

REQUIREMENTS TO PARTICIPATE

1. Participants **must complete a training process** before submitting their artwork (more information on the next page).
2. The **contestant or a legal guardian must follow @FP2030LACHub on Facebook and Instagram.**
3. A participant can submit art in **two categories.**
4. Remember that the material you submit **must be entirely your own work and 100% original.** Ideally, you should do it on your own with minimal help from an adult. We know you're very talented, and we can't wait to see your creations in action!



Art Contest:

Creative Expressions about HIV

PRIZES

First place in categories A and B: A laptop and the publication of their artwork on the social media platforms of Family Planning 2030 Latin America and the Caribbean Hub.

Second place in categories A and B: A mobile phone and the publication of their artwork on the social media platforms of Family Planning 2030 Latin America and the Caribbean Hub.

Third place in categories A and B: A pair of headphones and the publication of their work on the social media platforms of Family Planning 2030 Latin America and the Caribbean Hub.



POSSIBLE THEMES

- HIV Awareness: Promote education about HIV, its modes of transmission, and prevention methods, as well as awareness of living with HIV.
- Stigma and Discrimination: Barriers and challenges to equal access to education, employment, housing, social security, and all rights.
- Access to Treatments and Health Services: Highlighting the importance of access, continuity, and adherence to antiretroviral treatments, and what comprehensive care for people with HIV means.
- Human Rights: Advocate for equal rights for people living with HIV and the elimination of legal and social barriers.
- Combined Prevention: Reflect on the use of prevention methods such as condoms, PrEP, PEP, and comprehensive sexual education (CSE).

TRAINING PROCESS

To participate, you must watch the following three videos on FP2030's YouTube channel:

1. ["What is HIV and how does it differ from AIDS?" with Matías Alejandro Romero, Archivo VIH](#)
2. ["How is HIV transmitted and are there ways to prevent HIV infection?" with Rosa González, LLAVES](#)
3. ["How does HIV affect a person's daily life? Myths and realities" with Ivannia Artola, ASHONPLAFA](#)

CAUSES FOR REJECTION

1. For being submitted outside the established deadlines.
2. For being outside the age limit.
3. If the work is awarded or published during the period of the "Art for Sexual and Reproductive Rights" Contest; that is, from the opening date of the call until the date of the award.
4. If partial or total plagiarism of the submitted work is detected, or any other violation of copyright regulations.
5. If the work violates good values and/or its content is offensive or inappropriate.



Art Contest:

Creative Expressions about HIV

ADDITIONAL RESOURCES ON HIV

From FP2030, here is a list of 20 specific articles about HIV, organized into topics including prevention, treatment, scientific advances, and social impact. Each link leads to relevant reading on HIV for your reference before creating your artwork:

- [ONUSIDA: Informe Global sobre el VIH/SIDA 2023](#)
- [CDC: Opciones de Prevención del VIH \(PrEP y PEP\)](#)
- [WHO: Actualización sobre la Terapia Antirretroviral \(TAR\)](#)
- [Lancet HIV: Progresos y Desafíos en el Control Global del VIH](#)
- [NIH: Ensayo sobre la Vacuna del VIH - Nuevos Descubrimientos](#)
- [ONUSIDA: Eliminando el Estigma Relacionado con el VIH en las Comunidades](#)
- [Harvard Medical School: Tratamientos Avanzados contra el VIH](#)
- [BMJ: Intervenciones en la Reducción del VIH en Países en Desarrollo](#)
- [Journal of the International AIDS Society: Impacto del VIH en la Salud Mental](#)
- [NIH: Nuevas Estrategias de Pruebas Rápidas del VIH](#)
- [PLOS Medicine: Abordaje de VIH en Poblaciones Vulnerables](#)
- [The Lancet: Estrategias de Prevención para Mujeres en África](#)
- [The Conversation: Los Retos del Acceso a Tratamiento en Latinoamérica](#)
- [National Institute on Drug Abuse: VIH y Uso de Drogas Inyectables](#)
- [Journal of AIDS Research: Innovaciones en la Terapia Génica para VIH](#)
- [HIV.gov: Impacto del COVID-19 en el Tratamiento del VIH](#)
- [UNAIDS: El VIH y la Vulnerabilidad en Personas Jóvenes](#)
- [Johns Hopkins Medicine: Prevención Combinada del VIH](#)
- [UNAIDS: VIH entre Personas LGBTIQ+ y el Acceso a Servicios](#)
- [Healthline: VIH y Nutrición - Lo que Debes Saber](#)
- [Manual de Orientaciones Terminológicas de ONUSIDA](#)
- [Estrategia global de SIDA](#)

IN CASE OF ANY INQUIRY REGARDING THE CONTEST, PLEASE CONTACT
NATALIA DE LEÓN AT NDELEON@FP2030.ORG



Art Contest:

Creative Expressions about HIV

Anexo 1: Registration Format

Artwork title: _____
 Category: _____
 Names: _____
 Last names: _____
 Date of birth (dd/mm/aa) _____
 Age: _____
 Address: _____
 State: _____
 Country: _____
 Phone: _____
 Email: _____

ADDITIONAL FORM FOR MINORS (TO BE FILLED OUT BY MOTHER, FATHER, OR LEGAL GUARDIAN)

Authorization to participate in the contest “Creative Expressions on HIV” for a minor (15-17)

I, _____ identified with citizenship ID _____ from _____, authorize my son/daughter, _____, identified with identity card number _____ from _____ to participate in the contest “Creative Expressions on HIV” in category A.

In this regard, I acknowledge that I am informed about the purpose of the contest and its rules, authorizing, if necessary, the use of my son/daughter’s image and their works in the event they are the winner of the initiative.

Signed on the _____ day of the month _____ of the year _____.

I accept the conditions to participate in the contest. I declare that the submitted work is my own and that I comply with copyright regulations.



Art Contest:

Creative Expressions about HIV

Anexo 2: Consent Form

- Family Planning 2030 is an organization focused on supporting children, adolescents, youth, and women worldwide.
- We use images and stories to illustrate the lives of children and their families, as well as to raise funds to support the work of FP2030.
- We would like to document your story or your child’s story through words, images, videos, or audio.
- If you do not wish to participate, you will not be affected in any way.
- We may showcase your stories or images in various parts of the world through the internet, television, newspapers, reports, or other media. We will not share your full name or exact location.
- You will not receive any payment for your participation, and the copies of the documented stories or images that we obtain will not be your property.

- It is possible that we will not use your real name to protect your safety or that of your community.
- If you or your child change your mind in the future and no longer wish for us to continue using your stories or images, you can communicate your decision to us, and we will stop doing so. However, some people may still be able to see your images or stories because they were shared prior to this decision or because our partners continue to use them.
- We collect your contact information along with your stories to communicate with you in the future if necessary, but we do not share this information with others. Below you will find information on how to contact us if you change your mind, if you want to know what data we have recorded about you, or if you have any questions or complaints.

I ACCEPT FOR MY INFORMATION TO BE UTILIZED OR THAT OF MY CHILD:

.....

Complete name of the adult participant in the contest **or** name of the legal guardian of the child participating in the contest Age: Signature of the adult participant or legal guardian (consent): Date:

.....

Phone/email/address:

.....

If we need to call you something else when publishing your artwork, what name would you like us to use?

IN CASE OF ANY INQUIRY REGARDING THE CONTEST, PLEASE CONTACT NATALIA DE LEÓN AT NDELEON@FP2030.ORG