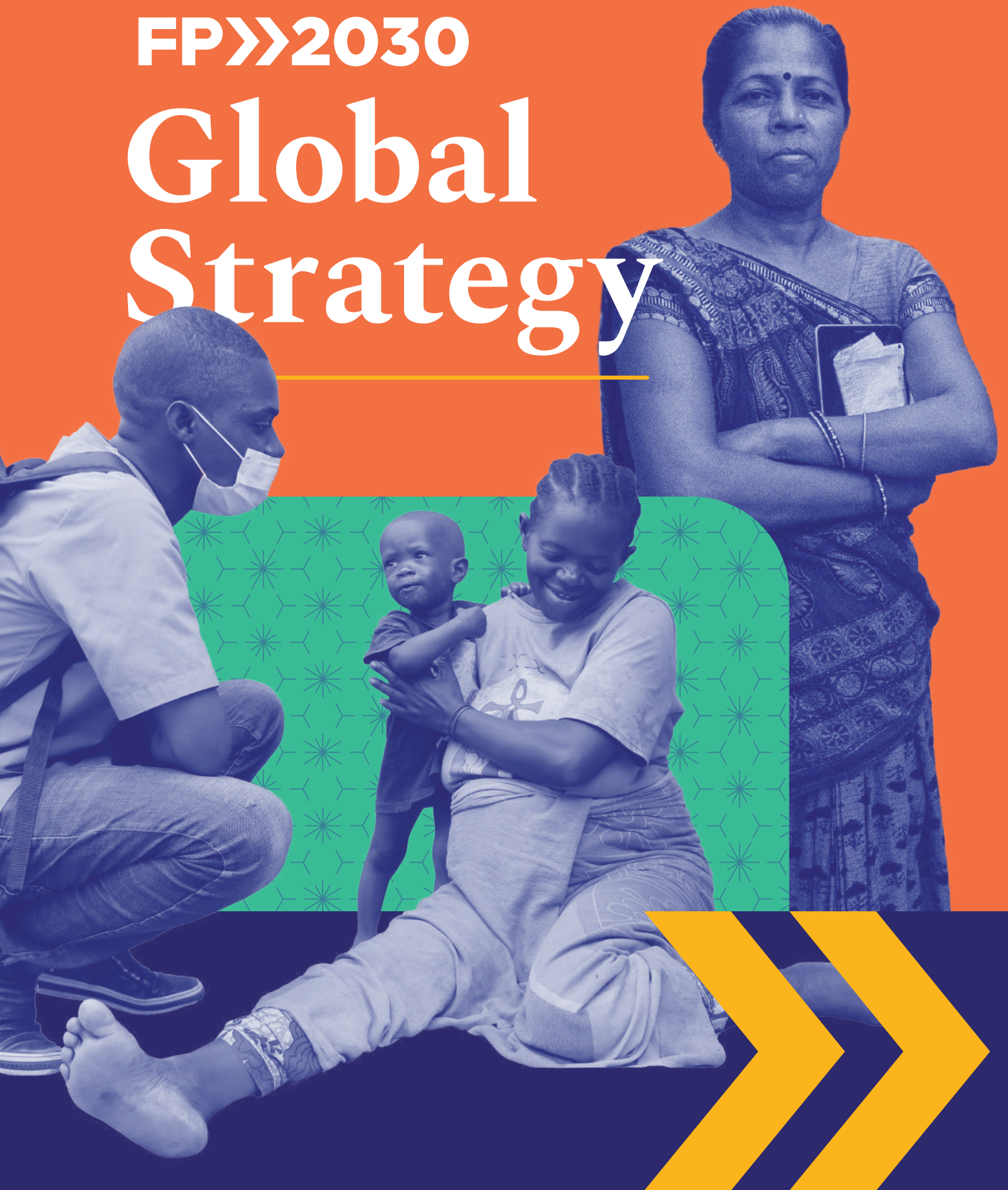


FP>>>2030

Global Strategy





BUILDING A MOVEMENT TO CHANGE THE WORLD

FP2030 has always been propelled by a resolute determination to advance access to voluntary, rights-based family planning worldwide. We remain unwaveringly committed to this core mission, which dates to our founding in 2012 as a global partnership centered on family planning.

The world is woefully behind meeting the targets set by the Sustainable Development Goals. Key metrics for gender equality, economic prosperity, and equitable health systems are not only stalling, but in some cases deteriorating. Rights-based, voluntary family planning is a global development catalyst, and if more people have the power and autonomy to plan and space their pregnancies, the global community can set these metrics back on track. Research also shows that the intersectional nature of family planning as a development catalyst makes it an exceptionally cost-effective investment: According to the Guttmacher Institute, every dollar invested in meeting the unmet need for contraceptives above the current investment level saves \$2.20 in pregnancy-related care.

But in the decade-plus since our founding, FP2030 has learned valuable lessons that have informed—and in some ways transformed—our approach to increasing

equitable, voluntary, rights-based family planning. Most tangibly, we've entirely decentralized to become a global support network of five regional hubs deeply rooted in local knowledge, needs, and demands. This structural shift reflects a larger effort to ensure that our work is responsive to local priorities, countries are in the lead of their own agendas, civil society is a full partner in our decision-making, and commitments are made and implemented in a culture of transparency.

While we've been making these changes, the world around us has also changed. We face increasing threats to human rights, particularly sexual and reproductive rights, which are occurring alongside a growing recognition of our societal, political, and ecological interdependencies. This has happened against a backdrop of increasing conflicts and climate change-fueled natural disasters, stress on global supply chains because of the COVID-19



pandemic, and continued politicization of family planning, especially for young people and other stigmatized groups.

In light of these significant shifts, we've taken a step back to scrutinize and sharpen our strategic vision. Our refreshed strategy builds on what we've learned and lays out new approaches intended to deepen our network, extend our reach, and improve our effectiveness. It incorporates guidance and feedback from many voices, aligned with our intention to decentralize power and follow the lead of those closest to where change is needed.

The new strategy frames our work using seven carefully constructed priorities. Four priorities represent direct objectives we will work to accomplish, and the other three define crosscutting tools we will use to achieve these objectives:



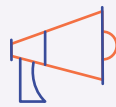
Advance recognition of family planning by expanding partnerships and leveraging the 2030 agenda.

Building on more than a decade of achievements, we will continue to work to normalize access to family planning for everyone, everywhere. That means leveraging our global network of family planning advocates while building bridges to movements advancing maternal health, universal health care, climate change, and other 2030 Goals to broaden our impact.



Promote increased, diversified, and efficient use of sexual and reproductive health financing to ensure sustainability.

Investments in family planning pay back many times over for households, communities, and nations, yet too often women bear the financial burden of paying for contraception themselves. We will work to increase financing for family planning by engaging with both traditional and nontraditional sources of funding, from national governments to the private sector and high net worth individuals.



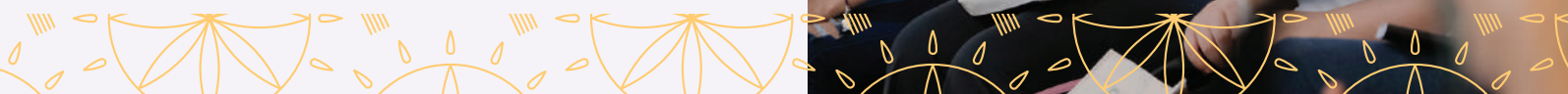
Prioritize the rights of adolescents and youths and of marginalized and stigmatized groups to improve their sexual and reproductive health outcomes.

Young people stand to reap significant benefits from better family planning services, which can improve their lives today, protect their health as adults, and stabilize and support the families they choose to form—and this has compounding positive effects for communities and countries. If family planning programs are not made more accessible to LGBTI people, people with disabilities, unmarried couples, and other marginalized or stigmatized groups, they will continue to serve fewer people, and our global community will suffer the consequences. We commit to fostering partnerships that elicit and value these voices, as they are the best experts in building programs that work for them.



Support scale-up of evidence-based practices to accelerate impact.

FP2030 has taken over coordination of the High Impact Practices for Family Planning, working to gather the best evidence of what works to increase the use of voluntary, rights-based family planning. We will continue to promote the use of these evidence-based, scalable, and sustainable approaches to increase contraceptive use in a wide variety of settings and with diverse groups of people.





Provide resources to local actors to solve local issues (crosscutting priority). Even as we embrace and cultivate country leadership, we recognize the diversity of

needs within countries. Since 2014 we have provided direct technical and financial support to local organizations advancing sexual and reproductive health at the community level. We intend to sustain these efforts, intensify our support to local women- and youth-led organizations, and foster movement-building across communities, countries, and regions.



Leverage and expand the use of data for evidence-informed decision-making (crosscutting priority).

Measurement and accountability have been central to FP2030's work from the beginning. We will continue to collect and share data related to family planning, expanding our scope to explore the use of qualitative evidence. We will also seek new and better indicators to gauge the needs of vulnerable, marginalized, and underserved groups.



Improve the performance of our people, systems, and processes to drive results (crosscutting priority).

Effective systems and empowered, supported people are essential to our ability to execute this strategy and achieve our goals. Particularly during this time of transition from a U.S.-based secretariat to a dispersed global support network, we will invest in resources and tools to ensure that each of our diverse people can be world-class leaders in their roles.

Photos by Images of Empowerment

Guided by these priorities, FP2030 is forging a path toward a future where everyone, everywhere, has the freedom and ability to make their own informed decisions about using modern contraception and whether or when to have children, to lead healthy lives, and to participate as equals in society and its development.

