

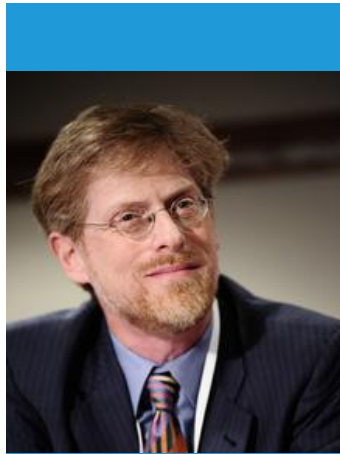
Roadmap for Results

Supporting Countries to Plan for ECHO Trial Results

May 7, 2019



Welcome and Introduction



Mitchell
Warren
AVAC



Today's Presenters



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Planning and Responding to the Results of the ECHO Trial

A Country Roadmap

Joanna Skinner
Johns Hopkins Center for Communication Programs

May 7, 2019



Why use the Country Roadmap?



**IMPERFECT
ACTION
IS BETTER THAN
PERFECT INACTION**

What is the Country Roadmap?

Adaptable, quick-start action plan

Checklist of key actions to take in different time periods

Guides users in planning for each action

Timeframes

Prior to the release of ECHO results
through July 2019



Immediately after the release of ECHO results/interim guidance from WHO
mid-July to August 2019



After the release of WHO guidelines
September 2019 onwards

Who should use the Country Roadmap?

- Developed for national governments to adapt
- Adaptation and planning should be conducted in consultation with key national stakeholders
 - Civil society advocates
 - Donors
 - Family planning and HIV implementing organizations

How to Use the Country Roadmap

- 1. Establish an ECHO Task Force or Steering Committee, including experts in policy, communication, and service delivery for family planning and HIV as well as civil society**
2. Conduct Scenario Planning for the country
3. Review the suggested primary and secondary audiences
4. Review and adapt the goal and objectives
5. Review the action tables for each time period and adapt as necessary
6. Ensure the draft and final Roadmaps are validated by the Task Force to ensure widespread buy-in and a coordinated response

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Scenario Planning Template

Provided for countries to think through scenarios. It guides users as they consider:

- Programmatic implications
- Potential programmatic strategy
- Ministry of Health/government decisions
- Stakeholders
- Communication strategy
- Potential communication messages

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Primary Audiences

- Policy decision makers
- Implementing partners and civil society organizations working on family planning and HIV
- Sexually-active women and adolescent girls considering or currently using hormonal contraception who are at high risk for HIV
- Family planning providers (facility-based)
- Community health workers

Secondary Audiences

- District officers working in sub-national government offices
- Professional associations for providers
- Male partners
- Religious leaders
- Journalists and other media influencers

The perspectives and experiences of women and girls who will be affected must be at the center of all decisions and all messages.



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Sample Objectives

Prior to the release of ECHO results

- Finalize scenario planning by June 2019 that outlines key decisions and messages for each possible trial scenario.

After the release of the ECHO results/WHO interim guidance

- Brief journalists with accurate information within one week following the ECHO trial results release.

After the release of WHO guidelines

- Increase the number of providers who have the capacity to accurately and effectively convey information to their clients within five months of updated national guidelines

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Action Planning Checklist

Critical Actions

✓	Action	Target Audience	Person/Group Responsible	Collaborating Partners	Resources Required	Existing Resources	Time Frame
Activity							
	Conduct one-on-one meetings with key ministry staff to sensitize them to the ECHO trial and the actions to be taken	Polymakers					
	Establish an ECHO Trial Task Force	n/a				Task Force Terms of Reference ³	
	Undertake scenario planning for possible ECHO findings, including programmatic implications and alternative methods for women at high risk	n/a				Scenario Planning Template ¹	
	Establish goals and objectives	n/a				Goals and Objectives Template ²	
	Begin contraceptive procurement forecasting based on scenarios	n/a					
	Appoint media spokesperson(s) and prepare them for the trial results	n/a					
	Present background on the ECHO trial at existing platforms such as family planning and HIV technical working groups, including holding joint meetings with civil society organizations	Family planning and HIV implementing partners and civil society organizations				ECHO Fact Sheet ⁴ ECHO PowerPoint presentation ³	

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	Critical	Important	Good to have	TOTAL
Pre-ECHO	8 activities 3 materials	2 activities	2 activities	12 activities 3 materials
Immediately after ECHO results	7 activities 2 materials	3 activities 1 material		10 activities 3 materials
After release of WHO guidelines	7 activities 4 materials	6 activities	3 activities	16 activities 4 materials
TOTAL	22 activities 9 materials	11 activities 1 material	5 activities	38 activities 10 materials

Supporting Templates

- **Scenario Planning Template:** Provides a guide for doing ECHO scenario planning at country level
- **Goals and Objectives Template:** Provides a guide to adapting the goals and objectives listed in the roadmap
- **Task Force Terms of Reference:** Can be adapted for use based on the context of the particular task force

****More templates will be added on rolling basis****

Resources in Development

- **HIV risk assessment tool** (forthcoming September 2019)
 - Being developed to assist family planning providers in counseling clients on their risk for HIV
- **Training package** (available end of 2019)
 - Designed to assist countries in developing training for providers based on the outcomes of the ECHO trial
- **Materials for providers and women** (some currently available and new ones forthcoming 2020)
 - Job aids for providers and materials for clients

Other Supporting Tools

- **Global Strategic Communication Framework for Hormonal Contraceptive Methods and Potential HIV Risks:** Provides messages and guidance for developing a communication strategy.
- **ECHO Fact Sheet:** Developed by the ECHO consortium and gives an overview of the ECHO Trial.
- **ECHO PowerPoint:** Developed by the ECHO consortium and can be used to present key information about the ECHO Trial.
- **Planning 4 Outcomes:** Intended to help stakeholders understand the potential impact of a change in injectable contraceptive prevalence on pregnancy and HIV outcomes.
<https://planning4outcomes.ctiexchange.org>
- **AVAC Anticipating Results:** Aims to help advocates understand some of the key issues related to the ECHO trial.
https://www.avac.org/sites/default/files/u76/AVAC_AnticipatingResults_ECHO_Draft_May_2019_0.pdf
- **WHO messages** (forthcoming): Anticipated that these messages will be released around the time of the ECHO trial results. These can be used for adaptation into different contexts and for different purposes (e.g., for media, for providers, for women)



Gathering Evidence for Informed Choices

Results 4 Informed Choice is a resource for HIV and family planning program implementers, government representatives, advocates and journalists as they prepare to consider the results from the Evidence for Contraceptive Options and HIV Outcomes (ECHO) trial to test the comparative risk of HIV acquisition among women using one of three contraceptive methods. The tools, resources and data are intended to help these stakeholders plan and execute their response so that women have all the information they need to make an informed choice in adopting and using a contraceptive method.



Search

Looking for tools and materials on hormonal contraception and potential HIV acquisition? Search the materials database by resource type and more.



Review

Want to understand the evidence to date? Browse abstracts from peer-reviewed journal articles on the topic and link out to read the full studies.



Explore

Need to see the history of key events related to the ECHO trial? Visit the timeline for a chronological overview of key events.



Monitor

Interested in data from different countries and seeing how it applies to where you are? Explore the country snapshots for key data on HIV and contraception.



Access

Are you a journalist looking for information to report on this topic? Access essential resources, contact key experts, and a calendar of important events.



Credit: © 2012 Cristó O'Connor, Courtesy of Photoshare

Thank You

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Questions?

Please submit your questions
using the chat box.



Thank you!

Please complete the survey questions on your screen before logging out.

