

2016 FP2020 ANNUAL COMMITMENT UPDATE QUESTIONNAIRE RESPONSE



MARIE STOPES INTERNATIONAL (MSI)

[HTTP://WWW.FAMILYPLANNING2020.ORG/MSI](http://www.familyplanning2020.org/msi)

In July 2016, Marie Stopes International (MSI) shared the following update on progress toward achieving its Family Planning 2020 commitment during the 2015-2016 time period (commitment included below for reference).

PROGRAM & SERVICE DELIVER UPDATES

By the end of 2015, an estimated 20.9 million women and men across the world were using a modern method of contraception provided by Marie Stopes International. MSI reports delivered 29.5 million couple years of protection (CYP) in 2015, 10 million more CYPs than MSI delivered annually in 2010. Of MSI's 7.6 million family planning clients in 2015, more than 82% selected a long-acting contraception method and 39% were new adopters of family planning. Of all clients, 80% lived on less than \$2.50 a day (29% on less than \$1.25).

- In 2015, MSI's services prevented an estimated 6.5 million unintended pregnancies, averted 4.4 million unsafe abortions, prevented more than 18,700 maternal deaths, and saved families and health systems \$328 million. MSI's programs have had a marked impact on the communities and societies in which we work: reducing stigma, enabling women to make positive choices about their lives, removing policy restrictions, and revolutionizing the way health care is provided.
- 2015 was the year in which MSI served its 100 millionth client, delivered more services, and achieved a greater health impact than ever before in a single year. In the five years since 2010, the number of women MSI is protecting from unplanned pregnancy annually more than doubled.

In early 2016 MSI launched its new strategy, "*Scaling-Up Excellence: Universal Access One Woman at a Time*," MSI's strategic roadmap for 2016-2020. As part of this strategy, MSI is committed to providing millions more young people (15-24 year olds) and adolescents (15-19 year olds) with contraception. In 2015, 27% of the clients served at Marie Stopes International were young people (15-24 year olds), though only 6% of our clients were adolescents (15-19) and this is a key area for investment and progress outlined in our new strategy. A number of our programs are already driving increased access to adolescents including in Mali where nearly a quarter of all clients last year were adolescents and Sierra Leone where it was nearly a third.

In 2015, an estimated 20.9 million women and men worldwide were using contraception provided by Marie Stopes International. This included 7.6 million people who received a method of contraception from us in 2015, and 13.3 million people who remained protected from unplanned pregnancy by a long-acting or permanent method they had received from us previously. MSI estimates that, by the end of 2015, we had contributed 3.6 million additional users in FP2020 countries since 2012, around 30% of our total pledge. On a global level, 4 out of 10 clients that we served in 2015 were not using contraception when they came to us. Across our programs in West Africa, a region with some of the lowest levels of contraceptive use and highest rates of maternal mortality in the world, just over half of our clients were new adopters, and in Mali, the percentage of additional users was even higher at 75%.

Of the 29.5 million CYPs MSI delivered in 2015, 75% were delivered by programs in sub-Saharan Africa and south and west Asia. Growth on the previous year was largely driven by programs in Africa and Pacific Asia, two of the poorest, most underserved regions in the world. Just over a third of our CYPs came from our outreach services, where teams of doctors, nurses and auxiliary health workers bring contraception to remote or rural communities, where access to services is limited or non-existent. Around a quarter of the 2015 CYPs were delivered through social marketing, the distribution of low cost or subsidized contraceptive methods through pharmacies and other community-based distributors. Our BlueStar

social franchise network of affiliated private healthcare providers delivered 16% of our 2015 CYPs. The remaining quarter of CYPs were split between our centers, community-based distribution, and our support of public sector organizations.

Overall, 82% of MSI's clients were 'high impact' who fall into at least one of the following groups: women not currently using contraception, women aged 15-24, women living in extreme poverty, and women who would not have had any other option of receiving their service if it had not been for Marie Stopes International. Half or 3.8 million of the clients we served in 2015 would not have had any other way of getting their preferred method of contraception if we had not been there for them. 83% of women using contraception provided by us were using a long-acting or permanent method. Women living in extreme poverty made up 27% or just over 2 million of the family planning clients we served globally in 2015, at our centers, social franchises and outreach sites.

POLICY & POLITICAL UPDATES

In 2015, MSI continued to work with, and advocate to governments to help identify, address and remove policy, financial and other barriers to accessing contraceptives, information and services. Examples that highlight our approach and outcomes in this period that were achieved in collaboration with partners include:

- Securing progesterone only pill on the Essential Drug List and approval for MSI to provide tubal ligations in government hospitals. (Afghanistan)
- Approval from National Council on Health for a wide-reaching Task Shifting and Sharing Policy for Essential Health Services, extending the right for Community Health Extension Workers to deliver a broad range of health services, including implants and IUDs. (Nigeria)
- Pilot agreed for mid-level providers to deliver long term FP methods and CHWs to deliver injectables and oral contraceptives. (Burkina Faso)
- Engagement with World Health Organisation (for example MSI were involved in the initial stages of the development of the [ground-breaking new guidelines](#), 'Health worker roles in providing safe abortion care and post-abortion contraception' and are now playing a key role in their roll out and dissemination at national level).

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The following text is the commitment made by Marie Stopes International (MSI) at the 2012 London Summit on Family Planning. To review the commitment online, please visit: <http://www.familyplanning2020.org/msi>.

MSI doubles its 2012 pledge to expand access to contraception to 6 million women and girls who have previously been unable to access it and now commits to reaching 12 million new users of contraception by 2020. This represents a 10 percent of FP2020's overall goal to enable 120 million more women and girls to use contraceptives by 2020.

POLICY & POLITICAL COMMITMENTS

MSI will work in partnership with governments to help identify, address and remove policy, financial and other barriers to accessing contraceptives, information and services.

FINANCIAL COMMITMENTS

To meet its new goal, the organization aims to halve the amount it costs to reach each new user by using economies of scale, improving operational efficiencies, and harnessing emerging forms of contraception. As well as increasing the overall contribution of Marie Stopes International's own funds, it will also seek to double its annual income from donor and domestic financing.

PROGRAM & SERVICE DELIVERY COMMITMENTS

To reach this commitment, MSI will use its range of service-delivery channels to reach 6 million new family planning users; provide another 4 million existing family planning users with greater quality and choice than they currently have from their existing provider; and sustain the provision of family planning choices for the 10 million women who utilized MSI services in 2011.