

DKT INTERNATIONAL COMMITMENT SELF-REPORTING QUESTIONNAIRE 2018



EWEC Secretariat, PMNCH, FP2020 self-reporting questionnaire to assess progress on implementation of commitments to the Global Strategy on Women's, Children's and Adolescents' Health.

COMMITMENT PROGRESS OVERVIEW

S : DKT will increase the accessibility, availability and affordability of a wide variety of modern contraceptives in FP2020 countries.

M: DKT will generate a total 10 million incremental CYPs in FP2020 countries.

A: DKT will achieve this increase in CYPs by increasing the number of countries it serves and by scaling up programming in current countries.

R: DKT's operations currently reach over 30 countries, and DKT has sufficient funding and expertise in contraceptive social marketing to scale up operations further.

T: DKT will achieve this impact by December 31, 2020.

COMMITMENT PROGRESS SUMMARY NARRATIVE

In December 2016, DKT made a commitment to FP2020 and Every Woman, Every Child. In summary, DKT committed to:

- expand its programming to an additional 11 FP2020 focus countries by 2018;
- provide an incremental 10 million couple years of protection (CYPs) above and beyond what it would otherwise have provided by the end of 2020;
- reinvest approximately \$300 million of its own sales revenue into its social marketing programs over the next four years and spend \$20 million of its discretionary funds to achieve FP2020 goals.

This narrative provides information against these commitments.

We are pleased to report that in 2017, DKT:

- expanded regional programming to 13 new countries, of which nine are FP2020 focus countries (Cote d'Ivoire, Mauritania, Guinea-Bissau, Benin, Guinea, Mali, Kenya, Uganda, and Bolivia).
- generated an incremental 3.2 million CYPs over 2016, providing a total of 36.6 million couple years of protection through the sale of family planning products and services.

- reinvested approximately \$126 million of sales revenue and \$8 million of discretionary funds to social marketing programs around the world (note: these figures are unaudited. Audited information can be provided once DKT's audit report is completed).

These efforts averted an estimated 7.6 million unintended pregnancies, 4.6 million unsafe abortions, 14,600 maternal deaths, and 54,000 child deaths.

Through social marketing sales, educational campaigns, and outreach activities, DKT provided family planning products to young women and men in more than 40 countries, including:

- 666 million condoms;
- 96.8 million cycles of oral contraceptives;
- 7.9 million doses of emergency contraception;
- more than 28 million doses of injectable contraceptives;
- and approximately 3.6 million IUDs.

FINANCIAL COMMITMENT PROGRESS

Original commitment value

For the purchase of commodities, DKT will use approximately \$75 million/year from its own sales revenue from 2017-2020. Additionally, DKT will invest approximately of \$5 million/ year for the next four years from its discretionary funds. This will result in a combined total financial contribution of \$320 million.

Since you made your commitment, how much of your commitment-related budget has been disbursed/spent to-date?

US\$135 million

Start date: 2017-01-01

End date: 2017-12-31

Earned revenue: \$13,4682,952 USD

THEMATIC COMMITMENT PROGRESS

Reduce global maternal mortality to less than 70 deaths per 100,000 live births

Maternal mortality ratio

Reduce newborn mortality to less than or equal to 12 deaths per 1,000 deaths

Stillbirth rate

End epidemics of HIV, TB, malaria, neglected tropical diseases and other communicable diseases

Number of new HIV infections per 1,000 uninfected population, by age and sex

Ensure universal access to Sexual and Reproductive Health and Rights (SRHR)

Percentage of women of reproductive age (15-49) who have their need for family planning satisfied with modern methods

Geographic Coverage. All the geographical levels that you implement your commitment-related activities in?

Global
Regional
Country

Linkage to National Health Strategies. Are commitment-related objectives and/or targets aligned with the national health strategy of the country or countries in which activities take place in?

Geographical Updates. Have you made any changes to the geographical focus of your commitment?

Yes

EVERY WOMAN EVERY CHILD FOCUS AREAS

Early Childhood Development

Not applicable

Adolescent and Young Adult Health and Well-being

Applicable

Adolescent and Young Adult Health and Well-being Data

Current status: Ongoing

Activities Implemented: Social marketing, including youth-oriented programming, outreach on university campuses, clinics branded in youth-friendly manner, free contact centers, etc.

Country Leadership: Yes

Financing for Health: Yes

Community Engagement: Yes

Health System Resilience: Yes

Research and Innovation: Yes

Multisectoral Action: Yes

Accountability: Yes

Service Delivery Included: Yes

Geographical Coverage: Urban and Rural

Adolescent girls and young women (aged 15-24): Yes

Women (aged 25-49): Yes

Men (aged 25-49): Yes

Sexual and Reproductive Health and Rights

Applicable

Sexual and Reproductive Health and Rights Data

Current status: Ongoing

Current status: Ongoing

Activities Implemented: Social marketing, including programming that ensures equitable access for men and women, including outreach, contact centers, etc.

Country Leadership: Yes

Financing for Health: Yes

Community Engagement: Yes

Individual Potential: Yes

Health System Resilience: Yes

Research and Innovation: Yes

Multisectoral Action: Yes

Accountability: Yes

Service Delivery Included: Yes

Geographical Coverage: Urban and Rural

Adolescent girls and young women (aged 15-24): Yes

Adolescent boys and young men (aged 15-24): Yes

Women (aged 25-49): Yes

Men (aged 25-49): Yes

Quality, Equity and Dignity in Services

Applicable

Quality, Equity and Dignity in Services Data

Current status: Ongoing

Activities Implemented: Confidential and/or anonymous resources - online and by phone - that preserve users' dignity. We also track very high-level information from our clinics, but don't collect users' information from sales to preserve anonymity.

Country Leadership: Yes

Financing for Health: Yes

Community Engagement: Yes

Individual Potential: Yes

Health System Resilience: Yes

Research and Innovation: Yes

Multisectoral Action: Yes

Accountability: Yes

Service Delivery Included: Yes

Geographical Coverage: Urban and Rural

Adolescent girls and young women (aged 15-24): Yes

Adolescent boys and young men (aged 15-24): Yes

Women (aged 25-49): Yes

Men (aged 25-49): Yes

Empowerment of Women, Girls and Communities

Applicable

Empowerment of Women, Girls and Communities Data

Activities Implemented: Social marketing, including female-oriented branding/marketing campaigns, high-quality, accessible family planning resources and services.

Country Leadership: Yes

Financing for Health: Yes

Community Engagement: Yes
Individual Potential: Yes
Health System Resilience: Yes
Research and Innovation: Yes
Multisectoral Action: Yes
Accountability: Yes
Service Delivery Included: Yes
Geographical Coverage: Urban and Rural
Adolescent girls and young women (aged 15-24): Yes
Adolescent boys and young men (aged 15-24): Yes
Women (aged 25-49): Yes
Men (aged 25-49): Yes

Humanitarian and Fragile Settings

Applicable

Humanitarian and Fragile Settings Data

Current Status: Ongoing
Activities Implemented: Much of DKT's programming occurs in developing countries, hence social marketing activities implemented in fragile settings, from Kinshasa to Karachi, can be considered under this umbrella.
Country Leadership: Yes
Financing for Health: Yes
Community Engagement: Yes
Individual Potential: Yes
Health System Resilience: Yes
Research and Innovation: Yes
Multisectoral Action: Yes
Accountability: Yes
Service Delivery Included: Yes
Geographical Coverage: Urban and Rural
Adolescent girls and young women (aged 15-24): Yes
Women (aged 25-49): Yes

PROCESS RELATED COMMITMENT PROGRESS

Describe the factors that contributed to commitment-related activities being delayed or to an unsuccessful implementation. If delayed, what was needed or is needed, if the program is current, to restart the activities impacted?

DKT expanded into 13 new countries in 2017, 9 of which were FP2020 countries. This was two geographies short of our commitment, due in part to regulatory and start-up hurdles. DKT is still on track to meet its commitments by 2020.

PHOTOS AND VIDEO

Here: [MOZAMBIQUE-Intimo-outreach.jpeg](#)

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