

2016 FP2020 ANNUAL COMMITMENT UPDATE QUESTIONNAIRE RESPONSE



GUTTMACHER INSTITUTE

[HTTP://WWW.FAMILYPLANNING2020.ORG/GUTTMACHER-INSTITUTE](http://www.familyplanning2020.org/guttmacher-institute)

In August 2016, the Guttmacher Institute shared the following update on progress toward achieving its Family Planning 2020 commitment during the 2015-2016 time period (commitment included below for reference).

PROGRAM & SERVICE DELIVERY UPDATES

The Guttmacher Institute is helping to develop and implement a monitoring framework as well as evidence-based messaging and data through the following activities:

- **Adding It Up for Adolescents:** Guttmacher released [Adding It Up: Costs and Benefits of Meeting the Contraceptive needs of Adolescents](#) at Women Deliver in May 2016. The report provides a rich body of evidence on the need for contraception among adolescents in the developing world and the costs and benefits of meeting that need. Finding that 23 million adolescent women (aged 15-19) have an unmet need, the report estimates that meeting these women's needs would result in six million fewer unintended pregnancies each year, in turn preventing 2.1 million unplanned births, 3.2 million abortions (2.4 million of which would be unsafe), and 5,500 maternal deaths—all at a cost of just \$0.12 per capita (or \$21 per user) per year. In addition to the full report, supplementary materials include a [news release](#) (translated into Spanish and French), a global and four regional fact sheets, and five infographics. In the short time since its publication, the report has been cited extensively by colleagues in the field, donors and journalists (see next section for more information). At an official Women Deliver press conference entitled “Mind the Data Gap: What We Have & What We Need for Girls and Women’s Health, Rights and Well-being,” Guttmacher President and CEO Ann Starrs spoke about the key findings of the report while alongside Richard Horton, Editor-in-Chief of *The Lancet*, and Graça Machel, a Mozambican politician and humanitarian. Ms. Starrs also presented the findings during a United Nations Foundation +SocialGood event at Women Deliver, on a panel that also included Kate Hampton, CEO of the Children’s Investment Fund Foundation (CIFF), Nomi Fuchs-Montgomery, Deputy Director of Family Planning at the Bill & Melinda Gates Foundation, and Yemurai Nyoni, founder of Dot Youth Foundation. Finally, Guttmacher’s Dr. Akin Bankole, one of the report’s authors, led an in-depth briefing on the findings of the report for journalists, as well as a Speaker’s Corner talk focused on the findings of the report. These events prompted strong international media coverage of the report, while on social media tweets using our hashtag #AddingItUp were seen 94,000 times. An [op-ed](#) by Guttmacher Executive VP Cynthia Summers calling for meeting adolescents’ unmet need for contraceptive was placed in Ms. Magazine. In July, Guttmacher Senior Fellow Dr. Jacqueline Darroch presented on key findings for FP2020 countries at the FP2020 Midpoint Event in Washington, D.C. Dr. Darroch also penned an [op-ed](#) calling for meeting adolescents’ need for contraception that was featured in *Global Daily* as part of a series of articles marking the midpoint of FP2020.
- **FP2020 Performance Monitoring and Evidence Working Group and Technical Assistance to Colleague Organizations:** Dr. Darroch serves as a member of the FP2020 Performance Monitoring and Evidence Working Group. She also worked to develop special tabulations of *Adding It Up* data for many researchers and organizations, including Countdown to 2015, Every Woman Every Child, UNFPA, Integrare (for sexual, reproductive, maternal, newborn and adolescent health workforce assessment), Results for Development Institute and Futures Group.
- **Adding It Up Methodology Report:** This report provides methodological details used in *Adding It Up*, which estimates the use, costs and impact of SRH services in the developing world. The basic approach has remained unchanged over the years Guttmacher has done *Adding It Up* estimates, but some methodological approaches have adjusted over time. This report documents the details of those changes. The report will be available on Guttmacher’s website in August.
- **Unmet Need for Contraception:** Building on our [article](#) on reasons for contraceptive nonuse among women with an unmet need for contraception published in the June 2014 issue of *Studies in Family Planning*, Guttmacher conducted extensive data analysis on reasons behind unmet need for a [report](#) released in June 2016 that provides a more detailed examination of the topic. Findings from this research were presented at FIGO conference in Vancouver in October 2015, and at ICFP in Bali and IWAC in Bangkok in January 2016.

- **Contraceptive Failure Rates:** Using DHS data from 43 countries, Guttmacher analyzed contraceptive failure rates in the developing world. The study finds that some groups, such as women under age 25, had particularly high failure rates, signifying the need for greater attention to these populations. The [report](#) on the findings aims to inform improvements in provision of information and services.
- **Worldwide Abortion Incidence Estimates:** Guttmacher and WHO's latest round of global and regional abortion incidence [estimates](#) was published by *The Lancet* in May 2016. Among the key findings from the analysis is that while abortion rates have gone down in developed countries, they have remained relatively unchanged in the developing world, where many abortions are unsafe and result in maternal death and morbidity. This finding highlights the need to enable women in developing countries to avoid unintended pregnancies by meeting their needs for modern contraceptive methods. Ahead of the release, Guttmacher staff prepared a wide range of collateral materials, including regional abortion fact sheets ([Africa](#), [Asia](#), and [Latin America and the Caribbean](#)) and [two infographics](#) (also in Spanish and French). On the day of the release, we held an embargoed media briefing call with the report's lead author Guttmacher Principal Research Scientist Gilda Sedgh, her co-author Bela Ganatra from WHO, and Richard Horton, *The Lancet's* Editor-in-Chief, for international media. A week later at the Women Deliver conference, we held a press event featuring Dr. Sedgh and Dr. Ganatra and secured a 15-minute [Speaker's Corner](#) slot for Dr. Sedgh to present the study's findings in a short and easily digestible format. The study gained widespread media attention—with many articles including expert quotes from the authors—from outlets such as [Time](#), [The Washington Post](#), [Mother Jones](#), [CNN](#), [Refinery29](#), [Slate](#) and [The New York Times](#), as well as on the National Public Radio program [All Things Considered](#). Internationally, the release also yielded a broad range of coverage including [BBC](#), [The Guardian](#), [The Economist](#) and [Reuters UK](#) as well as foreign language outlets such as [Deutsche Welle](#), [Der Standard](#), [Le Figaro](#), [TVI24](#) and [Agencia EFE](#).
- **SRHR Indicator Recommendations:** Guttmacher convened a side session at the 2015 Commission on Population and Development to present and solicit feedback on the Guttmacher-led collaborative effort to develop [recommendations](#) to the UN for SRHR indicators to measure the Sustainable Development Goals on health, education and gender equality. These recommendations served to inform the efforts of UN agencies, Member States (including the U.S. via the Office of the Special Coordinator for the Post-2015 Development Agenda), and numerous stakeholder groups throughout the Global South and North. Notably, three of Guttmacher's recommended indicators are part of the final list approved by the IAEG for adoption at the UN in 2017, including the met demand for family planning indicator that was informed by Guttmacher's *Adding It Up* report and additional research by Dr. Darroch.
- **Treatment of Complications from Unsafe Abortion:** Guttmacher published [journal article](#) in *BJOG* estimating the incidence of treatment for postabortion complications in the developing world, which includes recent data for 26 developing countries and reveals that, in 2012, an estimated 7 million women were treated in health facilities for complications of induced abortion. Among other takeaways, the article underscores the need to meet women's contraceptive needs in order to prevent the unintended pregnancies that lead to most unsafe abortions.

Country-specific research:

- **Barriers to Accessing Contraception in Benin:** Guttmacher and PSI released a report ([English](#) and [French](#)), fact sheets ([English](#) and [French](#)) and three infographics ([1](#), [2](#), [3](#)) on women's barriers to accessing contraception in Benin.
- **Abortion Incidence in Tanzania:** Guttmacher released the first ever [estimates of induced abortion and unintended pregnancy in Tanzania](#) in March 2016 along with a fact sheet (in [English](#) and [Swahili](#)) and four infographics ([1](#), [2](#), [3](#), [4](#)), also in English and Swahili. The study received significant media coverage, including in [The New York Times](#). The researchers found that more attention is needed to meet the contraceptive needs of Tanzanian women to enable them to avoid unintended pregnancy and unsafe abortion.
- **Abortion Incidence and Maternal Near-Miss Cases in Nigeria:** Guttmacher released articles on [abortion and unintended pregnancy incidence](#) and [maternal near-miss](#) due to unsafe abortion in Nigeria at a launch event in Abuja in November 2015. The launch event was covered by all major Nigerian media organizations, BBC and Al Jazeera, and broadcast live on Raypower FM radio and primetime Nigeria Television Authority news. Partners have used the findings to educate the police about legal requirements for abortion and the reality of unsafe abortion for women and families. Guttmacher also released infographics on [abortion](#) and [contraceptive use](#) in Nigeria.

The Guttmacher Institute is continuing to employ evidence-based advocacy at the U.S., global and country levels to increase access to sexual and reproductive health services, including family planning, through the following activities:

- **Adding It Up:** Guttmacher continues to inform policymakers about the costs and benefits of investing in family planning that were published in the 2014 version of *Adding It Up*. Ms. Starrs briefed Senate and House of Representatives staffers on the report's findings. She also made presentations organized by USAID's Office of

Family Planning and Reproductive Health, the State Department's Bureau of Population, Refugees and Migration and USAID's Technical Series on MNH. *Adding It Up* was again used by the Obama Administration, including in its materials celebrating World Contraception Day and in its [Global Health Programs Report to Congress](#). Public policy staff have used *Adding It Up* in meetings with offices on the Hill and other advocacy organization have relied on it to educate Republican and Democratic offices on the importance of investing in international family planning and reproductive health.

- **Just the Numbers:** The Institute produced a new version of its [Just the Numbers](#) analysis, which uses a methodology derived from *Adding It Up* to examine the value of U.S. government investment in family planning. A group of [senators](#) and [House members](#) as well as a wide range of advocates cited evidence from this analysis and *Adding It Up* in defending robust funding for the U.S. international family planning program for FY 2016. The infographic and content contained in *Just the Numbers* was reflected in countless advocacy materials from colleague organizations, including factsheets and materials produced by [Interaction](#), the [Global Health Council's briefing book](#), and 30 members of the International Family Planning Coalition in a letter to Congress. In addition, Guttmacher shared the evidence and analysis in a meeting with senior officials at the Office of Management and Budget late in 2015 as that office was in the midst of considering a recommended funding level for family planning programs overseas to be included in the President's FY 2017 budget request to Congress via the [Congressional Budget Justification](#). Guttmacher has also continued to engage on an ongoing basis with high level administration officials at USAID (Director of the Office of FP/RH) and the State Department (Bureau of Population, Refugees and Migration, Office of the Global AIDS Coordinator, and Office of Global Women's Issues) to discuss the status of key policies of interest or concern, programmatic issues, and the U.S. role in UN processes.
- **Guttmacher-Lancet Commission:** The [Guttmacher-Lancet Commission on Sexual and Reproductive Health and Rights](#) was formally launched in September 2015. The Commission brings together [experts on SRHR from around the world](#) with the goal of recommending a visionary evidence-based agenda for key SRHR priorities over the next 15 years. During the reporting period, Commissioners outlined and began drafting a comprehensive report that will be published in *The Lancet* and serve as the key output of this initiative. Meeting the need for quality family planning services in the developing world is among the key areas of focus for the Commission.
- **Commission on Population and Development:** Guttmacher Senior Policy Manager Alanna Galati served as one of two civil society members of the U.S. delegation to the UN's 49th Session of the Commission on Population and Development (CPD), which focused on building the evidence base for the post-2015 development agenda. In that role, she was an important advisor to senior State Department and USAID delegates and a key liaison to other country delegations and to the U.S. NGO community representatives at the CPD. In addition, Guttmacher and the German government co-organized a side session at the CPD entitled: "Understanding the Evidence Base for the 2030 Agenda and What It Means to SRHR."
- **Estimate of Australian Funding for Family Planning:** Guttmacher worked with the International Planned Parenthood Federation to obtain information on the Australian government's funding for family planning and estimate its impact on contraceptive use, unintended pregnancies, unsafe abortions, unwanted births and maternal deaths. This analysis was used by the Australian International Sexual and Reproductive Health and Rights Consortium to educate parliamentarians and officials on the importance of meeting Australia's FP2020 commitment. The new Minister for International Development and the Pacific made a commitment to follow up on pushing for meeting the funding commitment.

Linking evidence to policy change: Guttmacher public policy staff authored a number of policy analyses making the case for investment in family planning, including the following articles published in the *Guttmacher Policy Review*:

- [Onward to 2030: Sexual and Reproductive Health and Rights in the Context of the Sustainable Development Goals](#)
- [Countering Zika Globally and in the United States: Women's Right to Self-Determination Must Be Central](#)
- [Multipurpose Prevention Technologies for the Developing World: U.S. Investment Is Critical](#)
- [The Global Gag Rule and Fights over Funding UNFPA: The Issues That Won't Go Away](#)

Preventing Re-imposition of Harmful Policy Restrictions: As co-chair of the International Family Planning Coalition, Guttmacher has helped to lead advocacy efforts that prevent the reinstatement of policy restrictions in Congress that undermine U.S. foreign policy on reproductive health and rights. In particular, Guttmacher works with key champions on the Hill every year to prevent the re-imposition of the global gag rule (which prohibits foreign NGOs from using non-U.S. funds to provide services, information or counseling on abortion or to advocate for abortion reform) and a prohibition on funding for UNFPA.

Mitigating the Harm of the Helms Amendment: Guttmacher continues to be a lead organization in pushing the United States to overturn the Helms Amendment, which prohibits U.S. foreign assistance from paying for abortion when used "as

a method of family planning.” However, given the uphill battle to repeal this long-standing abortion restriction altogether, Guttmacher is working with other advocates to mitigate the impact of the Helms amendment. The administration possesses the power to render the Helms Amendment a little more humane, by allowing support for abortion services, at a minimum, in cases of rape, incest and life endangerment of the woman. A range of activities has supported this work, including leading and providing technical assistance to the coalition of U.S.-based NGOs working on this issue as well as working with supportive members of Congress and communicating behind-the-scenes with relevant officials in the Obama administration towards enabling such a policy change.

2016 FP2020 ANNUAL COMMITMENT UPDATE QUESTIONNAIRE RESPONSE



The following text is the commitment made by the Guttmacher Institute at the 2012 London Summit on Family Planning. To review the commitment online, please visit: <http://www.familyplanning2020.org/guttmacher-institute>.

Guttmacher Institute works to advance sexual and reproductive health and rights through an interrelated program of research, policy analysis and public education designed to generate new ideas, encourage enlightened public debate and promote sound policy and program development.

PROGRAM & SERVICE DELIVERY COMMITMENTS

The Guttmacher Institute commits to updating and publishing 2012 estimates of the number of women in all developing countries in need of family planning, the costs of providing services to current users and of providing high-quality services to all women in need and the benefits of meeting the contraceptive needs of current and potential future users. Aligned with the goals of the London Summit on Family Planning, Guttmacher will help develop and implement a monitoring framework as well as evidence-based messaging and data.

Guttmacher commits to continuing to employ evidence-based advocacy at the U.S., global and country levels to increase access to sexual and reproductive health services, including family planning, and to protect reproductive rights.

Guttmacher will help to inform the work of donors, civil society groups and other stakeholders by providing evidence and evidence-based messaging in support of the Summit's goals.